CUSTOMER DATA COMPLIANCE FOR TRANSPORTATION

SECURE YOUR CUSTOMERS' DATA AND MEET COMPLIANCE REGULATIONS WITH GROUND LABS

THE CHALLENGE:

The transportation industry has always moved us across geographic boundaries, but today, it's pushing digital boundaries as well.

Airlines, automobile manufacturers and other types of transportation companies are collecting and sharing increasing amounts of customer data. Customers trust these businesses with vast amounts of sensitive personal information, including passport information, drivers' license numbers, and credit card information.

Travel and transportation companies must understand where this sensitive data is stored so they can protect it, while also meeting evolving compliance regulations.

Beyond customer information, transportation organizations have to secure the same type of sensitive data as most enterprises — including employee and organization data.

## GROUND LABS FOR TRANSPORTATION

Trusted across multiple industries, including the world's top airlines, car rental companies, government transport licensing agencies and vehicle manufacturers

Discover over 300 predefined and variant types of data, including PII types from all 27 EU countries in accordance with GDPR

Ensure compliance with GDPR, CCPA, PDPA, PCI DSS 4.0 and other regulations, including many regional and country-specific legislations
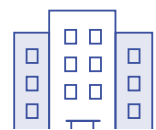
Thousands of companies trust us to discover their sensitive data, including Qantas, Air New Zealand and Virgin Atlantic

THE SOLUTION: ENTERPRISE RECON

Enterprise Recon is a smart data discovery solution by Ground Labs that enables organizations to find and remediate personally identifiable information (PII) and sensitive information across the broadest range of structured and unstructured data -whether it's stored across servers, on desktops, email, and databases, on premises or in the cloud.

A premiere PII scanning tool, Enterprise Recon empowers organizations worldwide to seamlessly discover all of their data and comply with an extensive range of data compliance standards, including GDPR, PCI DSS, CCPA, HIPAA, and Australian Privacy. These standards require organizations to have the ability to locate and secure PII data as well as information on gender, ethnicity, health, and even non-PII financial data.

Enterprise Recon is powered by GLASS Technology™, Ground Labs' proprietary award-winning technology. GLASS Technology™ is the quickest and most accurate data discovery software on the market, enabling PII scanning, data discovery, risk scoring, and data classification across the broadest set of platforms available.

Enterprise Recon natively supports sensitive data discovery across Windows, macOS, Linux, FreeBSD, Solaris, HP-UX and IBM AIX environments using agent, agentless and distributed options. Additional remote options also enable organizations to search for PII across almost any network, including EBCDIC IBM mainframes.

ENTERPRISE RECON BENEFITS

Identify more than 300 data types including predefined and variants that include sensitive, personal and confidential data from over 50 countries.

Broaden your search with GLASS Technology™-powered custom data types to meet even the most demanding internal data discovery requirements.

Scan PII quickly and instantly through the architecture of the Enterprise Recon software with limited to no impact to your network.

Integrate seamlessly with existing DLP solutions to strengthen your overall data loss prevention strategy.

Go beyond identification and remediation — encrypt, mask, secure delete, quarantine and control access to sensitive and PII data — to achieve a true zero trust security posture.

Analyze your data mapping with compliance reporting, risk scoring and risk mapping with cross-operability with MS Excel™, Power Bi, Crystal Reports, Tableau, Microsoft Information Protection (MIP) & more.
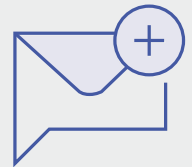
COMPATIBLE WITH ALL COMMONLY-USED DATA SOURCES

Ground Labs Enterprise Recon can discover data located in:

Cloud Storage Providers:
Amazon AWS (S3), Microsoft Azure Blobs/Tables/Queues, Dropbox, Box Enterprise, Rackspace Cloud Files, OneDrive for Business, Google Drive & SharePoint Online.

Email:
Exchange 2007+, GMail, HCL Notes, IMAP and Microsoft Office 365.

Databases / Server:
SharePoint Server, IBM DB2, IBM Informix, Microsoft SQL Server, MongoDB, MariaDB, MySQL, Oracle, PostgreSQL, SAP Sybase, SAP Hana, Tibero, Teradata, InterSystems Caché, Hadoop (see our website for a full list of supported databases)