COMPLIANCE IN RETAIL AND E-TAIL

SECURE YOUR CUSTOMER DATA AND MEET RETAIL COMPLIANCE REGULATIONS WITH GROUND LABS

THE CHALLENGE:

Retailers store significant volumes of customer and payment data across a growing number of locations and devices. This is especially true given the significant rise in e-commerce we've seen as a result of the global pandemic.

Some of the world's most high-profile data breaches have involved retailers — and these breaches carry consequences. Trust is a critical element of what a retailer sells: A KPMG survey found that nearly 20 percent of consumers would completely stop shopping at a retailer after a breach, and a third said they would take an extended break.

Retailers rely on customer trust as part of their business model — to keep that trust, retailers must ensure that customer data is stored properly and fully secured, no matter where it lives, all while meeting evolving compliance regulations.

Beyond customer information, retailers have to secure the same types of potentially-sensitive and personal data as most enterprises, including information on employees, suppliers and partners.

GROUND LABS FOR RETAIL & E-TAIL DATA COMPLIANCE

Trusted across multiple industries, including the world's top retailers, spanning 85 countries.

Discover over 300 predefined and variant types of data, including personal and sensitive information from over nine major credit card brands

Ensure compliance with GDPR, CCPA, PDPA, PCI DSS 4.0 and other regulations including many regional and country specific legislations

Thousands of companies trust us to discover their sensitive data, including Canadian Tire, Vodafone and 1-800-Flowers

THE SOLUTION: ENTERPRISE RECON

Enterprise Recon is a smart data discovery solution by Ground Labs that enables organizations to find and remediate personally identifiable information (PII) and sensitive information across the broadest range of structured and unstructured data -whether it's stored across servers, on desktops, email, and databases, on premises or in the cloud.

A premiere PII scanning tool, Enterprise Recon empowers organizations worldwide to seamlessly discover all of their data and comply with an extensive range of data compliance standards, including GDPR, PCI DSS, CCPA, HIPAA, and Australian Privacy. These standards require organizations to have the ability to locate and secure PII data as well as information on gender, ethnicity, health, and even non-PII financial data.

Enterprise Recon is powered by GLASS Technology™, Ground Labs' proprietary award-winning technology. GLASS Technology™ is the quickest and most accurate data discovery software on the market, enabling PII scanning, data discovery, risk scoring, and data classification across the broadest set of platforms available.

Enterprise Recon natively supports sensitive data discovery across Windows, macOS, Linux, FreeBSD, Solaris, HP-UX and IBM AIX environments using agent, agentless and distributed options. Additional remote options also enable organizations to search for PII across almost any network, including EBCDIC IBM mainframes.

ENTERPRISE RECON BENEFITS

Identify more than 300 data types including predefined and variants that include sensitive, personal and confidential data from over 50 countries.

Broaden your search with GLASS Technology™-powered custom data types to meet even the most demanding internal data discovery requirements.

Scan PII quickly and instantly through the architecture of the Enterprise Recon software with limited to no impact to your network.

Integrate seamlessly with existing DLP solutions to strengthen your overall data loss prevention strategy.

Go beyond identification and remediation — encrypt, mask, secure delete, quarantine and control access to sensitive and PII data — to achieve a true zero trust security posture.

Analyze your data mapping with compliance reporting, risk scoring and risk mapping with cross-operability with MS Excel™, Power Bi, Crystal Reports, Tableau, Microsoft Information Protection (MIP) & more.
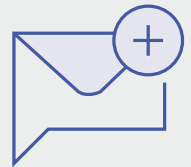
COMPATIBLE WITH ALL COMMONLY-USED DATA SOURCES

Ground Labs Enterprise Recon can discover data located in:

Cloud Storage Providers:
Amazon AWS (S3), Microsoft Azure Blobs/Tables/Queues, Dropbox, Box Enterprise, Rackspace Cloud Files, OneDrive for Business, Google Drive & SharePoint Online.

Email:
Exchange 2007+, GMail, HCL Notes, IMAP and Microsoft Office 365.

Databases / Server:
SharePoint Server, IBM DB2, IBM Informix, Microsoft SQL Server, MongoDB, MariaDB, MySQL, Oracle, PostgreSQL, SAP Sybase, SAP Hana, Tibero, Teradata, InterSystems Caché, Hadoop (see our website for a full list of supported databases)